

Journal of Global Sport Management Special Issue Call for Papers

Deadline: 30 April 2018

Olympic Games and Legacy



This special issue on "Olympic Games and Legacy" is in cooperation with the 9th International Sport Business Symposium, organized by Johannes Gutenberg University, Mainz, Germany, and Kangwon National University, Chuncheon, Korea.

Background and Scope of Research for the Special Issue

The Olympic Games is the most prestigious sport event in the world. The Games can leave an array of legacies within a host city, covering not only sport but also social, economic and environmental gains. Some benefits can be experienced well before the Opening Ceremony even takes place while others may not be seen until years after the Games have ended. Hosting an Olympic Games can, for example, start businesses, create new enterprises and improve upon

existing city relations, promote the international image of the host city, accelerate urban redevelopment, and much more.

Although securing a positive legacy for major sporting events has increasingly become a priority for global sporting organizations and host cities, empirical research in this area is lacking. "Olympic Games and Legacy" offers a myriad of research opportunities, and therefore, the Journal of Global Sport Management is calling for cutting-edge and innovative research into this topic to bridge the gap between theory and practice. The legacies observed can be positive and negative, and we like to see in particular papers about the measurement of legacies.

Indicative areas of interest include, but are not restricted to:

- Measurement of Olympic legacy
- Planning and governance of Olympic legacy
- Urbanization and Olympic legacy
- Social and cultural Olympic legacies
- Environment and Olympic legacy

- Human capital and Olympic legacy
- The politics and image of Olympic legacy

About the Symposium

The 9th International Sport Business Symposium will be held in February 21, 2018 at Kangwon National University, Korea. The symposium will be organized by Prof. Holger Preuss (Johannes Gutenberg University, Mainz, Germany) in cooperation with Prof. Seok-Pyo Hong (Kangwon National University, Chuncheon, Korea). Olympic scholars from all over the world will gather to exchange thoughts, and present their Olympic work.

The Symposium calls for research abstracts related to the Olympic Games, the upcoming 2018 Olympic Winter Games, as well as prior and future Olympic, Youth, and Paralympic Games. Papers about Olympic media, legacy, tourism, consumers, organizations, finance, economics, environment, Paralympics, politics and other Olympic-related topics are welcome. The official language for abstracts and the Symposium is English.

To participate in the Symposium, abstracts of a maximum 600 words along with a one-page Curriculum Vitae should be submitted to Dr. Holger Preuss (e-mail: preuss@uni-mainz.de) no later than April 15th, 2017. There will be a double blind review process of the abstracts. Acceptance will be announced as soon as possible to allow you to book flights early.

Submission Guidelines

In order to be considered for this special issue, authors submitting abstracts to the “9th International Sport Business Symposium” (for details of the symposium, please refer to the “About the Symposium”) should submit “full papers” to the Journal of Global Sport Management as specified in the submission guidelines below:

Deadline for full paper submission: April 30, 2018

- Submissions should be made electronically via the journal’s online submission system, ScholarOne: [here \(https://mc.manuscriptcentral.com/rgsm\)](https://mc.manuscriptcentral.com/rgsm) . To read the full instructions for authors before submitting your paper online, [click here \(http://tandfonline.com/action/authorSubmission?journalCode=rgsm20&page=instructions\)](http://tandfonline.com/action/authorSubmission?journalCode=rgsm20&page=instructions) .
- Authors should indicate during the electronic submission steps that the submission is to be considered for the Special Issue on “Olympic Games and Legacy.”
- A preference is for empirical papers, but theoretical/conceptual papers will be considered equally if they provide a major advancement of understanding.
- Any questions or to submit abstracts for feedback – please contact the Guest Editors, or the Editor-in-Chief of the journal.

Editorial information

- Special Issue Guest Editor: Seok-Pyo Hong, *Director of Olympic Studies Center, Kangwon National University, Chuncheon, Korea* (uconnhong@kangwon.ac.kr)
- Special Issue Guest Editor: Holger Preuss, *Sport Sociology and Sport History, Johannes Gutenberg University, Mainz, Germany* (preuss@uni-mainz.de)
- Editor-in-Chief: Kihan Kim, *Seoul National University, Seoul, Korea* (kihan@snu.ac.kr)

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